## **Media Archives**

## Authored Articles Year 2024

**Publication:** ABP Live

Headline: Top 5 Management Courses You Can Choose This Year

Link: https://news.abplive.com/education/top-5-management-courses-you-can-choose-this-

year-1659335

Inputs by: Prof. Surabhi Koul

**Publication:** Korea Times

Headline: On mega-regional trade agreements - why they make sense

Link: https://m-koreatimes-co-

kr.cdn.ampproject.org/c/s/m.koreatimes.co.kr/pages/article.amp.asp?newsIdx=350210

Inputs by: Prof. Faisal Ahmed

Publication: Pioneer

Headline: Establishing Meaningful Education Priorities

Link:https://epaper.thestatesman.com/3825030/Delhi-The-Statesman/06-02-2024#page/11/1

Inputs by: Dr. Vinayshil Gautam

**Publication:** The Statesman

**Headline:** Max learning during management courses

Link: https://epaper.thestatesman.com/3825030/Delhi-The-Statesman/06-02-2024#page/11/1

Inputs by: Prof. Gaurav Gupta

Publication: The Statesman

Headline: Trends that will dominate higher education in 2024

E- Paper Link: https://epaper.thestatesman.com/3828296/Delhi-The-Statesman/13-02-

2024#page/11/2

Inputs by: Prof. Swati Sharma

**Publication:** Financial Express

**Topic:** How financial management courses help students to succeed quickly in career **Link:** https://www.financialexpress.com/jobs-career/education-how-financial-management-

courses-help-students-to-succeed-quickly-in-career-3382821/

Inputs by: Prof. Vandana Bhama

**Publication:** Pioneer (New Delhi)

**Topic:** Indian Nationhood thrives amid Diversity

Link: https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4702&File=8106a0

<u>b9-79f7-4d5a-9d8d-b4c84908f221</u> **Inputs by:** Dr. Vinayshil Gautam

**Publication:** The Diplomatist

Date: 24th February 2024

Link:https://diplomatist.com/2024/02/24/why-wto-must-deliver-on-trade-distorting-cotton-

subsidies/

**Inputs by:** Prof. Faisal Ahmed and Pushkar Pushp-FPM

**Publication:** The Daily Guardian (Print + Online)

**Topic:** Increased demand for women professionals in industry: A rise in the hiring of female

students

Date: 24th February 2024, Page - 14

**E-paper Link:** <a href="https://epaper.thedailyguardian.com/view/544/the-daily-guardian/14">https://epaper.thedailyguardian.com/view/544/the-daily-guardian/14</a> **Online Coverage Link:** <a href="https://thedailyguardian.com/increased-demand-for-women-">https://thedailyguardian.com/increased-demand-for-women-</a>

professionals-in-industry-a-rise-in-the-hiring-of-female-students/

Inputs by: Prof. Sanghamitra Buddhapriya

**Publication:** The Pioneer

Headline: Trends in EDU sector to look out for in 2024

Date: 25th February 2024

**Link:** https://drive.google.com/file/d/1rNSHnJI405VPRhOjmqpr6nHyPRGomZim/view?usp

=sharing

Inputs by: Prof. Ashutosh Pandey

Publication: Trade Promotion Council of India

Date: 25th February 2024

Link: https://www.tpci.in/indiabusinesstrade/blogs/wtos-abu-dhabi-package-must-deliver-

pragmatic-outcomes/

Inputs by: Prof. Faisal Ahmed and Suresh P. Singh

**Publication:** Financial Express

Edition: Delhi

Date: 26th February 2024

Link: https://drive.google.com/file/d/1u4bx0GWM23dWs9C9Wek6B P850E2NC4R/view?u

sp=sharing

Inputs by: Prof. Shilpi Jain

**Publication:** ABP Live

**Topic:** Job Trends That Are Taking Over In The Year 2024

Date: 28th February 2024

**Link:** https://news.abplive.com/education/jobs/job-trends-that-are-taking-over-in-the-year-

2024-1668100

Inputs by: Prof. Hitesh Arora

**Publication:** Financial Express

**Headline:** Will the demand for micro-courses increase in 2024?

Link: https://www.financialexpress.com/jobs-career/education-will-the-demand-for-micro-

courses-increase-in-2024-3405093/

**Inputs by:** Prof. Bhaskar Chhimwal

**Publication:** News18

**Headline:** Career Wise: Big Data Analytics Courses and Career Options **Link:** Career Wise: Big Data Analytics Courses and Career Options - News18

**Inputs by :** Prof. Saurabh Mittal

Publication: Shiksha.com

**Headline:** Emerging Career Paths: Navigating Job Trends in 2024

Link: https://www.shiksha.com/news/mba-emerging-career-paths-navigating-job-trends-in-

2024-blogId-159203

Inputs by: Dr. Subir Verma

**Publication:** Hindustan Times Online

Headline: Want to build business analytical skills? Learn how Business Statistics course can

help you carve a successful career

Link: https://www.hindustantimes.com/education/features/want-to-build-business-analytical-

skills-learn-how-business-statistics-course-can-help-you-carve-a-successful-career-

101710927948965.html Inputs by: Prof. Hitesh Arora

**Publication:** The Pioneer

**Headline:** Education's cultural impact is profound

Link: https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4771&File=2204c2

d5-ca27-4220-83ef-77f53cac6465 Inputs by: Dr. Vinayshil Gautam

Publication: The Hindu

**Headline:** Why Business Statics course is important for students

Link: https://www.thehindu.com/education/why-a-business-statistics-course-is-important-

<u>for-students/article68008787.ece</u> **Inputs by:** Prof. Sourabh Kulkarni

**Publication:** The Wire

Headline: Why We Need to Look Past the Government's Gung Ho Narrative on India's FDI

Dilemma

**Link:** https://thewire.in/business/india-fdi-dilemma-gung-ho-narrative-four-issues

Inputs by: Prof. Surendar Singh

**Publication:** ABP Live

Headline: Want To Study Human Resource Management? Here Are The 7 Benefits

Link: <a href="https://news.abplive.com/education/want-to-study-human-resource-management-here-">https://news.abplive.com/education/want-to-study-human-resource-management-here-</a>

are-the-7-benefits-1682042

Inputs by: Prof. Chiradip Bandyopadhyay

**Publication:** Mint (Online) **Date:** April 29, 2024

**Topic:** Income Tax: How to minimise tax liabilities while maximising investment returns?

Inputs by: Prof. Tarun Kumar Soni

**Link:** https://www.livemint.com/money/personal-finance/income-tax-how-to-minimise-tax-liabilities-while-maximising-investment-returns-investing-capital-gains-

11714117435879.html

**Publication:** Financial Express

**Date:** May 1, 2024

Topic: How student's interest in marketing jobs has grown in India

Inputs by: Prof. Rajarshi Debnath

Link: https://www.financialexpress.com/jobs-career/education-how-students-interest-in-

marketing-jobs-has-grown-in-india-3473596/

**Publication:** The Pioneer

**Headline:** Dynamic Contours of Electoral Politics

Link: https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4785&File=34350a

86-86e3-487c-a015-b2cfa48c404e
Inputs by: Dr. Vinayshil Gautam

**Publication:** ABP Live

**Headline:** How Do Communication Skills Impact Career Growth?

**Link:** https://news.abplive.com/education/how-do-communication-skills-impact-career-

growth-1685745

Inputs by: Prof. Swati Sharma

**Publication:** The Daily Guardian

Headline: Embracing the Evolution: 5 Transformative Ways Artificial Intelligence Will

Reshape Higher Education

E - Paper link: https://epaper.thedailyguardian.com/view/864/the-daily-guardian/15

**Inputs by:** Prof. Tavishi Tewary

**Publication:** The Times of India (Print)

Headline: Role of chatbots and virtual assistants in Education

**Date:** 17th May 2024

**Link:** https://drive.google.com/file/d/1jUTeaA1Rz2e9i7iSbAYG2zlS870un7tR/view?usp=sh

aring

Inputs by: Prof. Rahul Pratap Singh Kaurav

Publication: Education Times (The Times of India) Newspaper (Page-4)

**Headline:** Navigating the international business landscape

**Date:** 27th May 2024

Link: https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4797&File=20a99c

42-aa81-48bd-b993-769cd329e0ee

**Inputs by:** Prof. Sudeep S.

**Publication-** The Statesman(Print)

**Topic-** Rise of ethical challenges with AI in Education

**Date-** 11th June 2024

Link to the e-paper (Page-11)- https://epaper.thestatesman.com/3877926/Delhi-The-

Statesman/11-06-2024#page/11/1 Inputs by- Prof. Hitesh Arora

**Publication-** Express Computer (The Indian Express Group)

**Topic-** Navigating the data-driven future: An in-depth look at big data analytics in the IT industry

Date- 20th June 2024

**Link-** <a href="https://www.expresscomputer.in/guest-blogs/navigating-the-data-driven-future-an-in-depth-look-at-big-data-analytics-in-the-it-industry/113204/">https://www.expresscomputer.in/guest-blogs/navigating-the-data-driven-future-an-in-depth-look-at-big-data-analytics-in-the-it-industry/113204/</a>

Inputs by- Prof. Shilpi Jain

**Publication -** The Statesman(Print)

Topic - How Management course helps broaden your leadership skills

**Date** - 25th June 2024

Link to the e-paper (Page-11) - <a href="https://epaper.thestatesman.com/3883832/Delhi-The-Statesman/25-06-2024#page/11">https://epaper.thestatesman.com/3883832/Delhi-The-Statesman/25-06-2024#page/11</a>

**Inputs by - Prof.** Anil Kumar Singh

**Publication -** Adgully

**Topic** - Festival sale frenzy: How to outsmart fraudsters

**Date** - 29th June 2024

**Link -** <a href="https://www.adgully.com/festival-sale-frenzy-how-to-outsmart-fraudsters-147523.html">https://www.adgully.com/festival-sale-frenzy-how-to-outsmart-fraudsters-147523.html</a>

Inputs by - Prof. Saurabh Mittal

**Publication -** English Jagran

**Topic** - How To Master Effective Communication And Presentation Skills; Check out these 4 key tips

Date - 4th July 2024

**Link** - <a href="https://english.jagran.com/education/how-to-master-effective-communication-and-presentation-skills-check-4-key-tips-10171415">https://english.jagran.com/education/how-to-master-effective-communication-and-presentation-skills-check-4-key-tips-10171415</a>

Inputs by - Prof. Surabhi Koul

Publication: The Statesman(Print)

**Date:** 23rd July 2024

**Topic:** What is the role of chatbots and virtual assistants in education?

Link to the e-paper (Page-11): https://epaper.thestatesman.com/3895474/Delhi-The-

Statesman/23-07-2024#page/11/2

**Inputs by:** Prof. Rahul Pratap Singh Kaurav

**Publication:** The Wire **Date:** August 1, 2024

**Topic:** Is India's Toy Exports Success Sustainable?

**Link:** https://thewire.in/economy/is-indias-toy-exports-success-sustainable

Inputs by: Prof. Bibek Ray Chaudhuri and Prof. Surendar Singh

**Publication:** Pioneer **Date:** August 2, 2024

**Topic:** The Evolution of Learning

Link: https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4854&File=97b9ec

26-11dc-448b-8bca-432f7332724f

**Inputs by:** Dr. Vinayshil Gautam

**Publication:** The Economic Times (Education)

Date: August 2, 2024

**Topic:** Budget 2024: Transformative Initiatives in the Education Sector

Link: https://education.economictimes.indiatimes.com/blog/budget-2024-transformative-

initiatives-in-the-education-sector/112217689

Inputs by: Dr. Subir Verma

**Publication:** Pioneer **Date:** August 9, 2024

**Topic:** Cultural identity shapes behaviour

**Author:** Dr. Vinayshil Gautam

Link: https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4857&File=cf09ea

93-1baa-4835-87cf-20dc453a42cd

**Publication:** Hindustan Times (Online)

**Date:** August 7, 2024

**Topic:** Budget 2024: Transformative approach to skill development and employment growth

**Author:** Prof. Chiradip Bandyopadhyay

Link: https://www.hindustantimes.com/education/features/budget-2024-transformativeapproach-to-skill-development-and-employment-growth-101723006059992.html

**Publication:** The Daily Guardian

Date: August 7, 2024

**Topic:** Preparing Students for Leadership Roles in a Digital World

Author: Prof. Sudeep S.

Link: https://thedailyguardian.com/preparing-students-for-leadership-roles-in-a-digitalworld/#:~:text=Essential%20skills%20include%20proficiency%20in,a%20technology%2Ddr

iven%20business%20landscape.

**Publication:** ET Government

**Date:** August 11, 2024

**Topic:** Electric vehicles: Plethora of charging systems & paucity of charging stations hinder

growth

**Author:** Prof. Arunaditya Sahay

Link: https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4861&File=70762f

e8-2b7b-4e2c-bb7e-227961814807

**Publication:** ET Government **Date:** August 21, 2024

**Topic:** Battle of Electric Vehicles and the outlook for emission reduction: PEV vs PHEV vs

**HEV** 

**Author:** Prof. Arunaditya Sahay

Link: <a href="https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4862&File=ed7e81">https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4862&File=ed7e81</a>

00-27c6-49d6-968f-621d756e3c24

**Publication:** CXOToday **Date:** August 27, 2024

**Topic:** Embedding machine learning and artificial intelligence into business education

**Author:** Prof. Rahul Pratap Singh Kaurav

**Link:** https://cxotoday.com/story/embedding-machine-learning-and-artificial-intelligence-

into-business-education/

**Publication:** The Hans India (print) (Page-9)

**Date:** August 28, 2024

Topic: Practical Data Analytics skills for real world decision making and problem-solving

**Author:** Prof. Amarnath Mitra

**Link:** <a href="https://drive.google.com/file/d/1f8heM8jpgGRqfaqIn1\_KurTE1NKJjQtQ/view?usp=s">https://drive.google.com/file/d/1f8heM8jpgGRqfaqIn1\_KurTE1NKJjQtQ/view?usp=s</a> haring | https://epaper.thehansindia.com/Home/CIndex?eid=1&edate=28/08/2024&pgid=172

813 (Select the date as 28th August to view)

**Publication:** Education Times

Date: August 29, 2024

**Topic:** Navigating the international business landscape successfully

**Author:** Prof. Sudeep S.

**Link:** <a href="https://www.educationtimes.com/article/campus-beat-college-life/99736394/navigating-the-international-business-landscape-successfully">https://www.educationtimes.com/article/campus-beat-college-life/99736394/navigating-the-international-business-landscape-successfully</a>

**Publication:** ET Government **Date:** August 30, 2024

**Topic:** Electric vehicle battery of the future: Govt & private sector must focus on Na-ion

technology

**Author:** Prof. Arunaditya Sahay

Link: https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4863&File=f671576

0-999e-4dcd-9d6c-c3e9854bf1c6

**Publication:** The Pioneer **Date:** August 30, 2024

Topic: How Media shapes Public Perception

**Author:** Dr. Vinayshil Gautam

Link: https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4860&File=0f668a

93-890b-4934-9ccb-17760537cb1c

**Publication:** ET Government **Date:** September 22, 2024

**Topic:** Lessons India can learn from the global success of China's Electric Vehicle makers

**Inputs by:** Prof. Arunaditya Sahay

Link: https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4872&File=bbd510

07-abe3-4442-a3ea-17e37629697b

**Publication:** The Pioneer **Date:** September 27, 2024

**Topic:** Exploring the depths of the Human Mind

Inputs by: Dr. Vinayshil Gautam

Link: https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4875&File=d0ea2c

1d-26e6-491a-8d86-041808b77d4a

**Publication:** Education 21 **Date:** November 19, 2024

**Topic:** India Shining at B School Campus Placements

Inputs by: Prof. Rajneesh Chauhan

**Link:** https://education21.in/india-shining-at-b-school-campus-placements/

Publication: Dainik Bhaskar (Amrit India Column)

**Date:** November 22, 2024 (Page-6)

Topic: भारतीय प्रबंधन शिक्षा की नई ऊर्जा केंद्र

Inputs by: Prof. Sourabh Kulkarni

Link: https://drive.google.com/file/d/1E0OSJRQoWVMzhSRQlBSz-

lwS4Oh1209c/view?usp=sharing

**Publication:** The Daily Guardian (Women Column)

**Date:** November 23, 2024 (Page-15)

Topic: Women Empowerment Through Entrepreneurship: Importance of Work-Life Balance

**Inputs by:** Prof. Anita Tripathy Lal

Link: https://epaper.thedailyguardian.com/clip/13894

**Publication:** The Hans India **Date:** November 27, 2024

**Topic:** How Higher Education is opening doors to employment success?

Inputs by: Prof. Ashutosh Pandey

Link: <a href="https://www.thehansindia.com/hans/young-hans/how-higher-education-is-opening-">https://www.thehansindia.com/hans/young-hans/how-higher-education-is-opening-</a>

doors-to-employment-success-924983

**Print:** <a href="https://drive.google.com/file/d/1NMBJHxGAwB9y2U6cospmLgZHWhkkCMzp/view">https://drive.google.com/file/d/1NMBJHxGAwB9y2U6cospmLgZHWhkkCMzp/view</a>

?usp=sharing

Coverage Appeared: 2nd December, 2024

**Publication:** The Hans India

Topic: Navigating financial decision-making

**Inputs by :** Dr. Pratibha Wasan **Edition :** Online Edition

Link: https://www.thehansindia.com/hans/education-careers/navigating-financial-decision-

making-

926343#:~:text=From%20your%20application%20of%20sophisticated,considering%20factor

s%20like%20cash%20flows%2C

## **Year 2025**

**Publication:** The Pioneer (Online + Print)

Date: February 22, 2025

Topic: US exits Paris Agreement again: A setback for global climate action?

**Inputs by:** Prof. Tavishi Tiwary

**Link:** https://www.dailypioneer.com/2025/columnists/us-exits-paris-agreement-again--a-

setback-for-global-climate-action-.html

Print (New Delhi & Hyderabad

Editions): https://drive.google.com/drive/folders/1fzAfFNXSFjXpt87HM619yDHxEqcxYa

N-?usp=sharing

**Publication: The Pioneer Date:** March 7, 2025

**Topic:** When no solution is the only solution

**Inputs by:** Dr. Vinayshil Gautam

**Link:** https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/5054&File=a9c59f

<u>a7-56fc-44e6-9136-2a7378daabf1</u>

**Publication:** Entrepreneurs Today

**Date:** March 4, 2025

**Topic:** Excessive Use of Conversational AI on Students' Cognitive Skills – A WakeUp Call

Inputs by: Prof. Shilpi Jain

Link: https://theentrepreneurtoday.com/excessive-use-of-conversational-ai-on-students-

cognitive-skills-a-wakeup-call/

**Publication: The** Pioneer **Date:** March 20, 2025

**Topic:** India's green growth: Balancing carbon sequestration with development

Inputs by: Dr. B.B.L. Madhukar

Link: https://www.dailypioneer.com/2025/columnists/india---s-green-growth--balancing-

carbon-sequestration-with-development.html

**Print:** https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/5084&File=9f6629

c2-525a-4ac4-8137-8e74bd81dc18

**Publication:** Op-Ed Moped **Date:** March 31, 2025

Topic: How Integrated Education Enhances Traditional Management Studies

Inputs by: Prof. Vrinda Rawal

Link: https://www.opedmoped.com/education/how-integrated-education-enhances-

traditional-management-studies/

**Publication:** ObserveNow **Date:** March 31, 2025

**Topic:** From Zero To Data Hero: How To Choose The Right Data Analytics Course For

Your Career Goals

**Inputs by:** Prof. Ashok Harnal

Link: https://observenow.com/2025/03/from-zero-to-data-hero-how-to-choose-the-right-

data-analytics-course-for-your-career-goals/

**Publication:** The Statesman (Online & Print)

**Date:** April 1, 2025

**Topic:** Data analytics course breaking barriers for non-techies

**Inputs by:** Prof. Amarnath Mitra

Link (Online): https://www.thestatesman.com/supplements/data-analytics-course-breaking-

barriers-for-non-techies-1503414423.html

Link (Print): https://drive.google.com/file/d/1B58YlRLnk9kp8-

Qyz8znPQauluO6jYTp/view?usp=sharing

**Publication:** The Hindu Business Line (Online + Print)

**Date:** April 1, 2025

Topic: Climate change blues - Paris pact: The consequences of US pull out

Inputs by: Prof. Tavishi Tiwary, Mr. Badri Narayanan Gopalakrishnan, Prof. Vranda Jain

**Link:** https://clientportal.conceptbiu.com/mv/oad/11876-509990940-11876, https://www.thehindubusinessline.com/opinion/climate-change-

blues/article69401132.ece

**Publication:** CXO Today **Date:** April 17, 2025

**Topic:** The Role of AI and Machine Learning in Modern Business Education

**Inputs by:** Prof. Saurabh Mittal

Link: https://cxotoday.com/specials/the-role-of-ai-and-machine-learning-in-modern-

business-education/

**Publication:** The Hindu (Print)

Editions: New Delhi – Page 7, Mumbai – Page 13, Bengaluru – Page 11, Hyderabad – Page

9, Kolkata – Page 7, Chennai – Page 7

**Date:** April 30, 2025

**Topic:** Expanding Tree Cover is Crucial

Inputs by: Dr. B.B.L. Madhukar

Link: https://drive.google.com/drive/folders/1HVusALqLFwSm6vKIuqdntuqfahOOBy7-

?usp=sharing

**Publication:** BW Education

**Date:** June 27, 2025

**Topic:** Green MBAs: Training Tomorrow's Leaders For A Sustainable India

Inputs by: Dr. B.B.L. Madhukar

Link: https://www.bweducation.com/article/green-mbas-training-tomorrows-leaders-for-a-

sustainable-india-561449

**Publication:** India Today **Date:** June 12, 2025

**Topic:** Mind Matters: The Growing Need for Mental Health Support in Indian Colleges

**Inputs by:** Dr. B.B.L. Madhukar

Link: https://bestcolleges.indiatoday.in/news-detail/the-growing-need-for-mental-health-

support-in-indian-colleges-

3605#:~:text=By%20BBL%20Madhukar&text=The%20need%20for%20comprehensive%20

support,economic%20stress%2C%20and%20digital%20overload

**Publication:** ET Education **Date:** May 29, 2025

**Topic:** How management and executive education hold the fort amidst an uncertain

future by skilling

Inputs by: Dr. Subir Verma

Link: https://education.economictimes.indiatimes.com/news/higher-education/the-future-of-

management-and-executive-education-bridging-the-skills-

gap/121481439?utm source=top news&utm medium=sectionListing

**Publication:** CXO Today **Date:** June 27, 2025

**Topic:** Empowering Growth, Enabling Dreams: Celebrating MSME Day

Inputs by: Prof. Subir Verma

**Link:** https://cxotoday.com/corner-office/empowering-growth-enabling-dreams-celebrating-

msme-day2/

**Publication:** APN News **Date:** June 27, 2025

Topic: Exclusive Quote on MSME Day by Prof. Subir Verma Director, FORE School of

Management

Inputs by: Prof. Subir Verma

**Link:** <a href="https://www.apnnews.com/exclusive-quote-on-msme-day-by-prof-subir-verma-">https://www.apnnews.com/exclusive-quote-on-msme-day-by-prof-subir-verma-</a>

director-fore-school-of-management/

Publication: BW Businessworld

**Date:** June 27, 2025

**Topic:** India's Mighty Minis: The Race to Empower Its Small Businesses

Inputs by: Prof. Pushkar Pushp

Link: https://www.businessworld.in/article/indias-mighty-minis-the-race-to-empower-its-

small-businesses-561490

**Publication:** Free Press Journal

**Date:** June 8, 2025 (last updated June 18, 2025)

**Topic:** Are You Making These Common Financial Mistakes As A Young Professional?

**Inputs by:** Prof. Himanshu Joshi

Link: <a href="https://www.freepressjournal.in/lifestyle/are-you-making-these-common-financial-">https://www.freepressjournal.in/lifestyle/are-you-making-these-common-financial-</a>

mistakes-as-a-young-professional

Picked up by Daily Hunt: <a href="https://m.dailyhunt.in/news/india/english/thefreepressjournal-">https://m.dailyhunt.in/news/india/english/thefreepressjournal-</a>

epaper-

dhecf5ddffe11b4f36b496f4bee6e60122/are+you+making+these+common+financial+mistake s+as+a+young+professional-newsid-n667587255

Print (Mumbai

Edition): https://drive.google.com/file/d/1zr8M7KOQinBhI vBZ6g4zZePLWC xX5/view?

usp=sharing

**Publication:** BW Education **Date:** August 01, 2025

Topic: Qualified But Unplaced: Report Reveals Alarming Gap

Inputs by: Prof. Amarnath Mitra

Link: https://drive.google.com/file/d/1nYsi74wgoKQuikpY5Z2JlRZm2sv9F cu/view?usp=d

<u>rivesdk</u>

**Publication:** NewsX (TV Broadcast)

**Date:** August 02, 2025

**Topic:** Impact of Trump's Tarrifs **Inputs by:** Prof. Faisal Ahmed

Link: NEWX recording - Prof Faisal FORE School of Management.mp4

Publication: Exchange4Media

**Date:** August 06, 2025

**Topic:** Is your social media just for scrolling? Or can it actually make a difference?

Inputs by: Prof. Rakhi Tripathi

**Link:** https://www.exchange4media.com/digital-news/is-your-social-media-just-for-

scrolling-or-can-it-actually-make-a-difference-146132.html

**Publication:** Hindustan Times **Date:** August 19, 2025

**Topic:** Brics+: Coherence in the time of scepticism

**Inputs by:** Dr. B.B.L. Madhukar

Link: https://www.hindustantimes.com/ht-insight/international-affairs/brics-coherence-in-

the-time-of-scepticism-101755606343501.html

Publication: Rashtriya Sahara (Print - Delhi edition)

**Date:** August 29, 2025

Topic: जागरूक करता है सोशल मीडिया : डॉ त्रिपाठी

Inputs by: Prof. Rakhi Tripathi

Link: https://drive.google.com/file/d/1fbgYsww8 xNUQx5CGPQYvVWNO5xLyrWU/view

?usp=sharing

**Publication:** ABP Live **Date:** September 18, 2024

**Topic:** How To Choose The Right Business Studies Programme For Your Career Goals

Inputs by: Prof. Anil Kumar Singh.

**Link:** https://news.abplive.com/education/how-to-choose-the-right-business-studies-

programme-for-your-career-goals-1718180

**Publication:** ET Government **Date:** September 15, 2024

Topic: Getting Electric Vehicles on the roads: Subsidies & charging infra needed to drive EV

adoption

**Inputs by:** Prof. Arunaditya Sahay

Link: https://dspace.fsm.ac.in/jspui/displaybitstream?handle=123456789/4868&File=f26403

8f-7bc9-4281-b3d6-ebc31105557b

Publication: Outlook Business

**Date**: October 31, 2025

Topic BRICS+ Could Reshape Global Trade and Reduce Dollar Dependence—Here's How

**Inputs by**: Dr. B.B.L. Madhukar

Link: https://www.outlookbusiness.com/columns/brics-plus-global-trade-dollar-dependence

**Publication:** Hindustan Times **Date:** October 31, 2025

**Topic:** Every student today has to become Sachin Tendulkar or Virat Kohli, says FORE

School of Management Director Subir Verma

Inputs by: Prof. Subir Verma

**Link:** <a href="https://www.hindustantimes.com/education/features/every-student-today-has-to-become-sachin-tendulkar-or-virat-kohli-says-fore-school-of-management-director-subir-become-sachin-tendulkar-or-virat-kohli-says-fore-school-of-management-director-subir-become-sachin-tendulkar-or-virat-kohli-says-fore-school-of-management-director-subir-become-sachin-tendulkar-or-virat-kohli-says-fore-school-of-management-director-subir-become-sachin-tendulkar-or-virat-kohli-says-fore-school-of-management-director-subir-become-sachin-tendulkar-or-virat-kohli-says-fore-school-of-management-director-subir-become-sachin-tendulkar-or-virat-kohli-says-fore-school-of-management-director-subir-become-sachin-tendulkar-or-virat-kohli-says-fore-school-of-management-director-subir-become-sachin-tendulkar-or-virat-kohli-says-fore-school-of-management-director-subir-become-sachin-tendulkar-or-virat-kohli-says-fore-school-of-management-director-subir-become-sachin-tendulkar-or-virat-kohli-says-fore-school-of-management-director-subir-become-school-of-management-

<u>verma-101761914059254.html</u>

Link (Daily Hunt): <a href="https://m.dailyhunt.in/news/india/english/hindustantimes-epaper-dh6a1e8229c99f4403a520ea1f381dcb4f/every+student+today+has+to+become+sachin+tendulkar+or+virat+kohli+says+fore+school+of+management+director+subir+verma-newsid-n687226124">https://m.dailyhunt.in/news/india/english/hindustantimes-epaper-dh6a1e8229c99f4403a520ea1f381dcb4f/every+student+today+has+to+become+sachin+tendulkar+or+virat+kohli+says+fore+school+of+management+director+subir+verma-newsid-n687226124</a>

**Publication:** India Today **Date:** November 7, 2025

**Topic:** Shaping future-ready leaders: Bridging the industry academia gap

Inputs by: Prof. Subir Verma

Link: https://bestcolleges.indiatoday.in/news-detail/shaping-future-ready-leaders-bridging-

the-industry-academia-gap-6344

**Publication:** ET Education **Date:** November 14, 2025

**Topic:** AI in higher education: Prospects and challenges

Inputs by: Dr. BBL Madhukar

Link: https://education.economictimes.indiatimes.com/news/higher-education/ai-in-higher-

education-prospects-and-challenges/124891114

**Publication:** Express Computer **Date:** November 20, 2025

**Topic:** From Classrooms to Start-up Ecosystems: The Role of B-Schools in Catalyzing

Entrepreneurial Development **Inputs by:** Prof. Shilpi Jain

**Link:** https://www.expresscomputer.in/guest-blogs/from-classrooms-to-start-up-ecosystems-

the-role-of-b-schools-in-catalyzing-entrepreneurial-development/129699/